

Software

Face lift | Liverpool-based Genie Tech recently launched the Genie Complete, an electronic cosmetic salon treatment, developed from electrotherapy research at the University of Strathclyde, Glasgow. Designed to appeal to the time (and wrinkle) conscious individual, this multi-faceted device claims to 'erase wrinkles and inches' in only ten minutes. By utilising patented electrotherapy technology, it delivers precisely controlled microbursts of electricity that stimulate cells for a variety of different skin treatments.

Manchester-based Lucid Product Design Group was called upon to deliver a total development package within a very tight timeframe. "First mover status was critical, so we needed a partner that could develop the product based on all of the necessary input from doctors in less than a year," explains David Rosenblatt, CEO of Genie Tech.

Lucid engineers used Solidworks eDrawings e-mail-enabled design communication tool to send solid models of the Genie design to doctors, who could review the device's shape and interior and provide direct feedback. "Aside from the electronics, ergonomics and aesthetics rule the design. So user input is a must," says Alistair Williamson, managing director at Lucid. "SolidWorks allowed us to get quick verification of design ideas from those users and innovate on-screen so that we could accelerate prototyping and finalise a design suitable for market distribution within ten months."

www.lucidinnovation.com
www.solidworks.com
www.ntcadcam.co.uk



Kitchen

What's cooking | The latest product to emerge from the design studio of Joseph Joseph, a kitchen and tableware company set up by twin brothers Antony and Richard Joseph in 2002, is a food preparation set. All too aware of the space restrictions imposed by modern urban living, the aptly named Nest range quite literally nests all the everyday kitchen essentials (think Russian dolls) taking up a very minimal amount of space. Two different sets are available: Nest 8 including sieve, colander, large mixing bowl with non-slip base, small mixing bowl with measurements and pouring spout and four measuring spoons; and Nest 3 including a medium mixing bowl with non slip base, small mixing bowl with measurements and juicer. Available to purchase from the website in September, the products will retail at £35 and £15 respectively.

www.josephjoseph.com

